

# ORDER



**Orders**  
**Order / Rev:** 1933750  
**Alt Order #:** WOC12379704  
**Product Desc:** Issue  
**Estimate:** 8026  
**Flight Dates:** 02/11/20 - 02/17/20  
**Original Date / Rev:** 02/03/20 / 03/24/20  
**Order Type:** RFP

**KHOU**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Waterfront Strategies / POL  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW Suite 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/ Vote Vets  
**Demographic:** A18+  
**Product Codes:** IS-Candidate/US Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue

**New Business Thru:**  
**Advertiser External ID:** 82847  
**Agency External ID:** 10957AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/17/20	73	\$91,300.00	\$77,605.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	73	\$91,300.00	\$77,605.00	0.00
<b>Totals</b>	<b>73</b>	<b>\$91,300.00</b>	<b>\$77,605.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KHOU	32%	\$91,300.00
Market	100%	\$285,312.50

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	1%	\$2,853.12
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	25%	\$71,328.12
KPXB	0%	\$0.00
KRIV	18%	\$51,356.25
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	22%	\$62,768.75
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	2%	\$5,706.25

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	02/11/20	02/17/20	Local News @ 5a M-F #Htownrush @5a	CM	5:00 AM-6:00 AM	MTWTF--	:30	5	\$450.00	P02	0.00	NM	6	\$3,850.00
(Program: #Htownrush @5a)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/11/20	02/17/20	MTWTF--			5		\$450.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
6	All	02/15/20-02/15/20		Sat Prime B		7:58 PM-9:00 PM	P-----Sa--	:30	<del>(\$1,600.00)</del>	0.00	NM				
Ⓢ See MG 1.7															
[Program Change - Crimetime Saturday in this TP - ml]															
7	All	02/15/20-02/15/20		Sat Prime B		7:58 PM-9:00 PM	P-----Sa--	:30	\$1,600.00	0.00	NM				
Ⓜ MG for 1.6 02/15															
N 2	All	02/11/20	02/17/20	Local News @ 6a M-F #HTownrush @6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	5	\$850.00	P02	0.00	NM	5	\$4,250.00
(Program: #HTownrush @6a)1Q20 (sell)															
Week:		02/11/20	02/17/20	MTWTF--			5		\$850.00		0.00				
N 3	All	02/11/20	02/17/20	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$630.00	P02	0.00	NM	5	\$3,150.00
(Program: CBS This Morning)1Q20 (sell)															
Week:		02/11/20	02/17/20	MTWTF--			5		\$630.00		0.00				
N 4	All	02/11/20	02/15/20	Local News @ 8a Sa 11 NEWS SAT MORN @ 8A	CM	8:00 AM-9:30 AM	-----S-	:30	1	\$430.00	P02	0.00	NM	1	\$430.00
(Program: 11 NEWS SAT MORN @ 8A)1Q20 (sell)															
Week:		02/10/20	02/16/20	-----S-			1		\$430.00		0.00				
N 5	All	02/11/20	02/16/20	Local News @ 7a Su 11 News Sun Morn	CM	7:00 AM-8:00 AM	-----S	:30	1	\$450.00	P02	0.00	NM	1	\$450.00
(Program: 11 News Sun Morn)1Q20 (sell)															
Week:		02/10/20	02/16/20	-----S			1		\$450.00		0.00				
N 6	All	02/11/20	02/16/20	CBS Sunday Morning CBS Sun Morn	CM	8:00 AM-9:30 AM	-----S	:30	1	\$1,550.00	P02	0.00	NM	1	\$1,550.00
(Program: CBS Sun Morn)1Q20 (sell)															
Week:		02/10/20	02/16/20	-----S			1		\$1,550.00		0.00				
N 7	All	02/11/20	02/16/20	Face the Nation Face the Nation	CM	9:30 AM-10:30 AM	-----S	:30	1	\$1,000.00	P02	0.00	NM	1	\$1,000.00
(Program: Face the Nation)1Q20 (sell)															
Week:		02/10/20	02/16/20	-----S			1		\$1,000.00		0.00				
N 8	All	02/11/20	02/17/20	Price is Right THE PRICE IS RIGHT	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$900.00	P02	0.00	NM	5	\$4,500.00
(Program: THE PRICE IS RIGHT)1Q20 (sell)															
Week:		02/11/20	02/17/20	MTWTF--			5		\$900.00		0.00				
N 9	All	02/11/20	02/17/20	Local News @ 12p M-F 11 NEWS AT NOON	CM	12:00 PM-12:30 PM	MTWTF--	:30	5	\$800.00	P02	0.00	NM	5	\$4,000.00
(Program: 11 NEWS AT NOON)1Q20 (sell)															
Week:		02/11/20	02/17/20	MTWTF--			5		\$800.00		0.00				
N 10	All	02/11/20	02/17/20	Let's Make a Deal 2-3p LET'S MAKE A DEAL	CM	2:00 PM-3:00 PM	MTWTF--	:30	5	\$720.00	P02	0.00	NM	3	\$2,160.00
(Program: LET'S MAKE A DEAL)1Q20 (sell)															
Week:		02/11/20	02/17/20	MTWTF--			5		\$720.00		0.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/11/20	02/17/20	MTWTF--					5	\$720.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	All	02/11/20-02/17/20		Let's Make a Deal 2-3p	2:00 PM-3:00 PM		MTWThF----	:30		<del>(\$720.00)</del>		0.00	NM		
Credited															
5	All	02/11/20-02/17/20		Let's Make a Deal 2-3p	2:00 PM-3:00 PM		MTWThF----	:30		<del>(\$720.00)</del>		0.00	NM		
Credited															
N 11	All	02/11/20	02/17/20	Ellen 3-4p	CM	3:00 PM-4:00 PM	MTWTF--	:30	5	\$620.00	P02	0.00	NM	5	\$3,100.00
(Program: ELLEN)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/11/20	02/17/20	MTWTF--					5	\$620.00		0.00			
N 12	All	02/11/20	02/17/20	Local News @ 4p M-F	CM	4:00 PM-5:00 PM	MTWTF--	:30	3	\$620.00	P02	0.00	NM	3	\$1,860.00
11 NEWS AT 4PM															
(Program: 11 NEWS AT 4PM)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/11/20	02/17/20	MTWTF--					3	\$620.00		0.00			
N 13	All	02/11/20	02/17/20	Local News @ 5p M-F	CM	5:00 PM-5:30 PM	MTWTF--	:30	3	\$970.00	P02	0.00	NM	3	\$2,910.00
11 NEWS AT 5PM															
(Program: 11 NEWS AT 5PM)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/11/20	02/17/20	MTWTF--					3	\$970.00		0.00			
N 14	All	02/11/20	02/17/20	Local News @ 6p M-F	CM	6:00 PM-6:30 PM	MTWTF--	:30	3	\$1,770.00	P02	0.00	NM	3	\$5,310.00
11 NEWS AT 6PM															
(Program: 11 NEWS AT 6PM)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/11/20	02/17/20	MTWTF--					3	\$1,770.00		0.00			
N 15	All	02/11/20	02/15/20	Local News @ 6p Sa	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$870.00	P02	0.00	NM	1	\$870.00
11 NEWS AT 6PM SAT															
(Program: 11 NEWS AT 6PM SAT)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	-----S-					1	\$870.00		0.00			
N 16	All	02/11/20	02/16/20	Local News @ 530p Su	CM	5:30 PM-6:00 PM	-----S	:30	1	\$800.00	P02	0.00	NM	1	\$800.00
11 NEWS AT 530PM SUN (5:30 PM-6:00 PM)															
(Program: 11 NEWS AT 530PM SUN)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	-----S					1	\$800.00		0.00			
N 17	All	02/11/20	02/17/20	Wheel of Frtune 630-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$3,000.00	P02	0.00	NM	5	\$15,000.00
WHEEL OF FORTUNE															
(Program: WHEEL OF FORTUNE)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/11/20	02/17/20	MTWTF--					5	\$3,000.00		0.00			
N 18	All	02/11/20	02/15/20	Wheel of Frtune 630-7p	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$1,600.00	P02	0.00	NM	1	\$1,600.00
WHEEL OF FORTUNE (SAT)															
(Program: WHEEL OF FORTUNE (SAT))1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	-----S-					1	\$1,600.00		0.00			
N 19	All	02/11/20	02/17/20	Local News @ 10p M-F	CM	10:00 PM-10:35 PM	MTWTF--	:30	3	\$2,870.00	P02	0.00	NM	3	\$8,610.00
11 NEWS AT 10P MF															
(Program: 11 NEWS AT 10P MF)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/11/20	02/17/20	MTWTF--					3	\$2,870.00		0.00			
N 20	All	02/11/20	02/15/20	Local News @ 10p Sa	CM	10:00 PM-11:00 PM	PI-----S-	:30	1	\$1,450.00	P02	0.00	NM	1	\$1,450.00
11 NEWS AT 10P SAT															
(Program: 11 NEWS AT 10P SAT)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	PI-----S-					1	\$1,450.00		0.00			
N 21	All	02/11/20	02/16/20	Local News @ 10p Su	CM	10:00 PM-11:00 PM	PI-----S	:30	1	\$2,470.00	P02	0.00	NM	1	\$2,470.00
11 News at 10p Sun															
(Program: 11 News at 10p Sun)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	All	02/11/20	02/17/20	Late Show	CM	10:35 PM-11:37 PM	TWTF--	:30	3	\$770.00	P02	0.00	NM	3	\$2,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	-----S		1				\$2,470.00		0.00			
		(Program: Late Show)1Q20 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/20	02/17/20	MTWTF--		3				\$770.00		0.00			
N23	All	02/11/20	02/17/20	Late Late Show	CM	11:37 PM-12:37 XM	TWTF--	:30	3	\$350.00	P02	0.00	NM	3	\$1,050.00
		(Program: Late Late Show)1Q20 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/20	02/17/20	MTWTF--		3				\$350.00		0.00			
N24	All	02/11/20	02/15/20	NCIS NO 1130p-1230a	CM	11:30 PM-12:30 XM	-----S-	:30	1	\$220.00	P02	0.00	NM	1	\$220.00
		(Program: NCIS: New Orleans Sat)1Q20 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	-----S-		1				\$220.00		0.00			
N25	All	02/11/20	02/15/20	Madam Sec 1230-130a	CM	12:30 XM-1:30 XM	-----S-	:30	1	\$120.00	P02	0.00	NM	1	\$120.00
		(Program: Madam Secretary)1Q20 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	-----S-		1				\$120.00		0.00			
N26	All	02/11/20	02/16/20	NCIS NO 12-1a Su	CM	12:00 XM-1:00 XM	-----S	:30	1	\$180.00	P02	0.00	NM	1	\$180.00
		(Program: NCIS: New Orleans)1Q20 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	-----S		1				\$180.00		0.00			
N27	All	02/11/20	02/17/20	Mon Prime A	CM	7:00 PM-8:00 PM	M-----	:30	1	\$4,500.00	P02	0.00	NM	1	\$4,500.00
		(Program: NGHBRHOOD/BOB-ABISHOLA)SPORTSPECIALES (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/20	02/17/20	M-----		1				\$4,500.00		0.00			
N28	All	02/11/20	02/17/20	Mon Prime B	CM	8:00 PM-9:00 PM	M-----	:30	1	\$3,950.00	P02	0.00	NM	1	\$3,950.00
		(Program: ALL RISE)SPORTSPECIALES (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/20	02/17/20	M-----		1				\$3,950.00		0.00			
N29	All	02/11/20	02/17/20	Mon Prime C	CM	9:00 PM-10:00 PM	M-----	:30	1	\$3,900.00	P02	0.00	NM	1	\$3,900.00
		(Program: BULL)SPORTSPECIALES (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/20	02/17/20	M-----		1				\$3,900.00		0.00			
N30	All	02/11/20	02/16/20	Sun Prime A	CM	6:00 PM-7:00 PM	-----S	:30	1	\$5,750.00	P02	0.00	NM	1	\$5,750.00
		(Program: 60 MINUTES)SPORTSPECIALES (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	-----S		1				\$5,750.00		0.00			
													Totals	73	\$91,300.00